

## Business Intelligence For Dummies

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### Business Intelligence For Dummies

Business intelligence (BI) is an activity, tool, or process that allows businesses to create clarity and support around their decision-making approach by determining key performance indicators (KPIs). The success level of any business endeavor can almost be measured or quantified in some aspect:

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A great reference for seasoned Business Analysts and BI newbies alike. Whether you're in the BI field or not, this book provides simple, to the point information that will help you target your business' needs, build a plan, and even help you understand the connection between business intelligence and business warehousing.

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Business Intelligence For Dummies Swain Scheps No preview available - 2008 About the author (2011) Swain Scheps is Manager of Business Analysis at Brierley + Partners, Inc. and a technology veteran...

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Business intelligence (BI) comprises the strategies and technologies used by enterprises for the data analysis of business information. BI technologies provide historical, current, and predictive views of business operations. Common functions of business intelligence technologies include reporting, online analytical processing, analytics, data mining, process mining, complex event processing ...

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